

## Description

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The Cambashi Systems Engineering and Embedded Software Observatory provides revenue figures from research into over 300 companies, between them selling more than 500 software product lines used for systems engineering and the design, development and maintenance of embedded software.

## Benefits

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- \_ estimate relative market share
- \_ visualize current trends by technical application and geographic region
- \_ run what-if scenarios to show risk exposure by industry or product type
- \_ support regional planning and quarterly and year-end reporting
- \_ measure performance relative to the market and competitive offerings

## Understanding the scope

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### Provider/Products

The Cambashi Systems Engineering and Embedded Software Observatory maintains data on more than 300 providers of embedded software development tools including full details of the top ten –

_ Green Hills Software _ MathWorks _ Oracle _ Vector Informatik	_ IBM _ Microsoft _ SAP	_ Intel _ National Instruments _ Siemens Industry Software
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### Workflows

All providers are classified within 6 important workflows:

_ Requirements _ Verification and Testing	_ Systems Architecture _ Maintenance	_ Implementation _ End of life
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### Industries

The Cambashi Systems Engineering and Embedded Software Observatory maintains data on the 9 industries/industry groups most relevant to the domain:

_ Aerospace and Defence _ Other Transportation _ Medical Devices	_ Automotive _ Telecoms / Utilities / AEC _ Other	_ High Tech and Consumer Goods _ Machinery
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A detailed list of the sub-industries in each group is available on request. More detailed industry breakdowns can be provided for customized consulting projects.

### Geographical Scope

_ Americas (AMER)	_ Asia Pacific (APAC)	_ Europe / Middle East / Africa (EMEA)
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A detailed list of countries covered by our Observatories can be found on our [website](#) and more detailed country breakdowns can be provided for customized consulting projects.

## Historic / Forecast Data

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This Observatory includes the latest available data for the current year.

## Release frequency

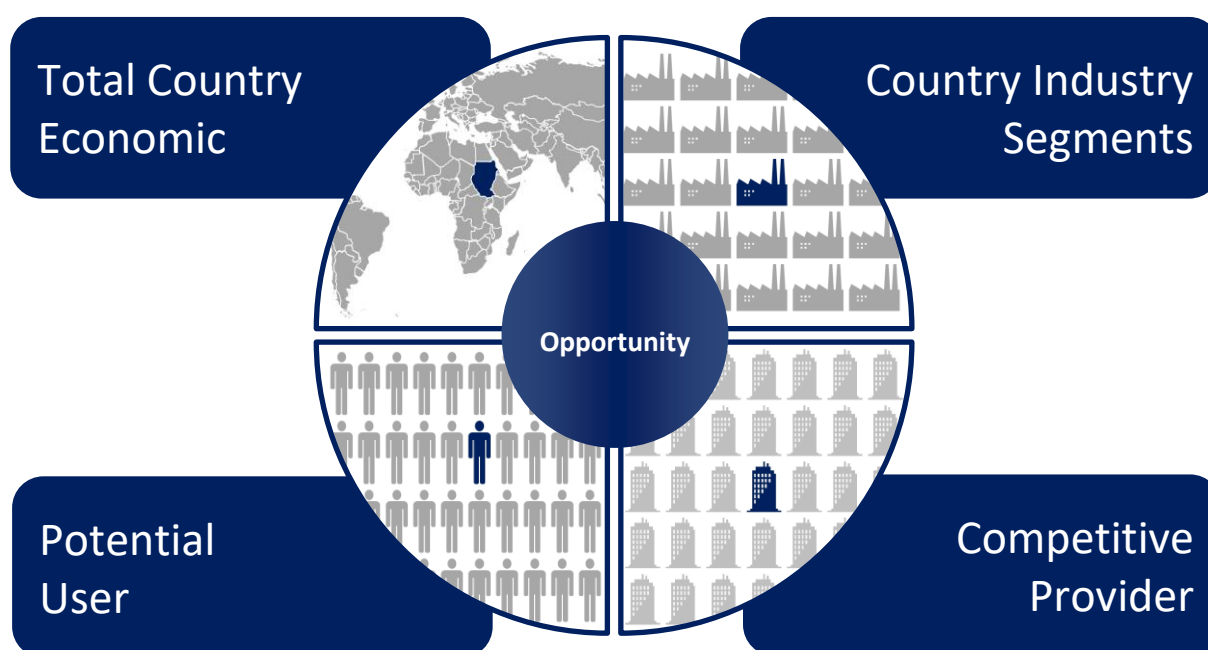
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The Cambashi Systems Engineering and Embedded Software Observatory is updated annually, released in the third quarter of the calendar year.

## Sources and Methods

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Data sources used for generation of Cambashi market data include but are not limited to international statistical sources, econometrics data, national statistics, 3<sup>rd</sup> party research, public financial sources, analysts, Cambashi research, and company reports.



Cambashi market data is a comprehensive, consistent and multi-perspective dataset which contains detailed information on software investment by country, industry and provider, and on the size of user communities.

## Pricing

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Prices vary according to how much data is required. [Contact us](#) to get a quote

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Years of Excellence  
and Client success

Cambashi is an industry analyst and consulting firm focused on the use of IT in industry - manufacturing, energy, utilities and construction. We research the global markets for design, engineering and product lifecycle management (PLM) applications to maintain comprehensive, multi-perspective datasets for those markets. In 2014 Cambashi celebrated its 30<sup>th</sup> anniversary of providing excellent market insights and client success.

For more information visit us under [www.Cambashi.com](http://www.Cambashi.com)

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